



Ingo Rasch and Stefan Brasse



What we offer

- **We offer** tailor-made advice on the topics relevant to you in your particular situation!
- **Benefit** from our experience in personal development: we've trained more than 10,000 people over the past 4 years.
- **We work with you** to develop a concept that works for you.
- **We create** didactically prepared documents, films, training cards, etc.



Our training sessions

- We don't train participants: we train people
- We offer solutions you can put into practice immediately in your day-to-day life
- We establish a long-term, sustainable approach
- We are competent AND human
- We spark joy and enthusiasm for learning
- We work with a group as equals, and speak their language
- We break down fear and anxiety about trying something new in times of change



www.rubtraining.de

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Development for executives

- Result-oriented thinking and actions
- Constructive communication
- Tools for employee motivation and boosting performance
- Team: shaping collaboration effectively
- Resolving conflicts and problems within a team
- Time management and personal management
- Dealing with stress
- Executives: giving feedback, leading discussions and meetings
- Management: from an objective to evaluation in 7 steps



Development for employees

- Customer enthusiasm: how to win fans
- SerVer®: active sales and AddedValueService®
- Effective collaboration within a team
- Communication training
- Negotiation training
- Dealing with stress and pressure
- Personal management and time management



Process development

- Development of quality standards for:
 - Customer enthusiasm
 - Induction of new employees
 - Launch of new projects
 - Internal planning and decision-making processes
 - Sustainability of change processes
 - Trainee programmes



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References

Retail

- ~ EDEKA Handelsgesellschaft Südwest mbH
- ~ EDEKA Minden-Hannover Stiftung & Co. KG
- ~ EDEKA Handelsgesellschaft Rhein-Ruhr mbH
- ~ DeutschlandCard GmbH

Tourism

- ~ alltours flugreisen gmbh and allsun hotels
- ~ Aida Cruises Service Center
- ~ Robinson GmbH
- ~ Bayerische Zugspitzbahn AG

Industry and services

- ~ Salzgitter Flachstahl AG
- ~ Hella KG aA
- ~ MöllerGroup GmbH
- ~ Trianel GmbH
- ~ BMW Freese Gruppe
- ~ Kieler Nachrichten
- ~ toom Baumarkt
- ~ ERGO Versicherungen



RuB Consultoría y Formación S.L.

Our Spanish company trains:

- ~ allsun hotels
- ~ Robinson España

Our team 2017



Example of a project team



Ingo Rasch



Stefan Brasse



Oscar Murillo



Chris Noelle



Juan Perez

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